

## **MOCK DESIGN BRIEF**



**Property Style: Victorian conversion**

**Location: Manchester**

### **THE CLIENTS**

Naz (31) and Mary (28) have just bought their first property together in an up and coming neighbourhood in Manchester. Mary works as a Graphic Designer and Naz works in Music PR.

The couple, who met whilst travelling, have been together for 6 years and they recently got engaged.

Their new home is a perfect house to start planning their future together but they both hate the interiors they have inherited and want to redesign it as soon as possible!!

### **THE BRIEF**

They have decided to start with their open plan living/ dining room as they want to entertain friends and family as much as they can.

As this is their first home, they are not afraid to let a designer have carte blanche to design a scheme that is vibrant and on trend; so they are open to design styles and colour schemes.

Naz has a huge record collection, so ideally the scheme would incorporate a storage system to cater for this. Mary's pet hate is the TV being on display so she would like this to be hidden when not in use.

They would love to inject as much colour as they can with artwork, accessories and wall paint. They would also be open to wallpaper prints and murals. They would be happy for the carpet to be ripped up and new flooring installed or the existing floorboards to be updated.

You can make full use of the existing furniture, if you choose to adapt these within your scheme.

### **THE BUDGET**

The total budget for the redesign is **£2000**; this amount is allocated for your furniture, lighting, accessories and materials, including any wood or timber.

### **THE TEAM**

You will have a decorator to help you full-time, and you'll have access to a carpenter; their labour costs are separate to your budget. Should you require the assistance of any other trade professionals or specialists, such as a seamstress, upholsterer, electrician or someone who can do specialist paint effects, this will have to be accounted for in your budget.

\*Please note, the works undertaken in the property are 'aesthetic' only. Radiators cannot be moved and structural adjustments cannot be made.

## **MAKER CHALLENGE**

As well as your design scheme for the room, you will need to include a piece of work that illustrates your creative ability.

Mary has an old chair she inherited from her grandmother; please devise a new design for this chair, explaining what skills and techniques you would use to develop your design. Be as creative as you like!



## **THE SCHEDULE**

You will have a total of 26 hours spread across 3 days to complete the redesign. Your working hours will be as follows:

DAY 1: 08:00 – 20:00

DAY 2: 08:00 – 20:00

DAY 3: 08:00 – 10:00 – For final styling

## **THE PRESENTATION**

It is up to you how you want to present your design but we request that it should include the following:

- **Illustrative sketch of the finished room/rooms**
- **Floorplan of the room**
- **Examples of furniture, paint and fabric swatches, wall coverings and lighting**
- **£2000 budget breakdown and suppliers' list**
- **Schedule of works (please explain how you will manage your time throughout the project based on the schedule details provided above)**

**\*PLEASE SEE THE IMAGES BELOW FOR THE CURRENT SCHEME\***

**LIVING ROOM – IMAGE 1**



**LIVING ROOM IMAGE 2**



**DINING ROOM IMAGE 1**



**DINING ROOM IMAGE 2**



FLOOR PLAN & DIMENSIONS

